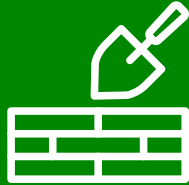# The Business Value of the OSPO

OSPOs are built to help students and researchers create and advance open source projects for widespread use

ACADEMIC OSPO VALUE

OSPOs are used to **produce knowledge for social good** through open access to research

ACADEMIC OSPO MOTIVATION

OSPOs drive compliance, standardization, reputation, knowledge sharing, development speed, security, and sustainability

BUSINESS OSPO VALUE

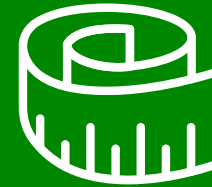**Many OSPOs start by cleaning up** past ad-hoc open source efforts

MINIMUM VIABLE OSPO

The most common internal OSPO challenges include culture, education, defining and measuring success

OSPO CHALLENGES

The top KPIs that OSPOs measure include **sustaining contributors and project success**

OSPO MEASUREMENT

Tracking project health – including commits, maintainers, and contributor activity and diversity – **is essential for sustainability**
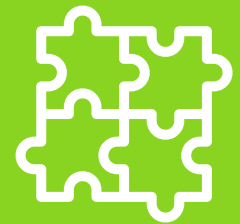
OSPO MEASUREMENT

OSPOs can help to turn projects from cost centers to profit centers

BUSINESS OSPO SUSTAINABILITY

The most common OSPO skill sets include **counselor, facilitator, environmentalist, and advocate**

OSPO ROLES

TODO

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